

Item Number	Item 8 – Paper 5
Title of Paper	General Progress
Decision or Information	For information
Date of Meeting	21 st December 2022
Presented by	Fire Standards Team

Summary

This paper provides the Board with a summary of general activity relating to the Board and Fire Standards. This includes:

- Chairs' meetings and engagements; and
- Communications planning, engagement and evaluation.

Recommendations

The Board is asked to note the contents of this paper.

Chairs' Meeting and Engagements

Since the last Board meeting, the Chairs have met with the following stakeholders on a range of topics including:

- Impact Assessment Engagement Workshops (Manchester) – October 2022
- Oxfordshire Fire and Rescue Service Visit – November 2022
- Impact Assessment Engagement Workshops (Salisbury) – November 2022
- HMICFRS workshop with pillar leads (FST only) – November 2022
- HMICFRS ERG meeting (FST only) – December 2022
- Interview with Fire Magazine (Suzanne only) – November 2022
- Fire Magazine Awards attendance (Suzanne only) – December 2022

Future engagement planned by the Chairs are listed below. Also attending may be members of the Fire Standards Team include:

- Meeting with the Minister – January 2023

- Cornwall FRS Service Visit – May 2023
- Leicestershire FRS Service Visit – TBC
- Northern Ireland (Virtual) – TBC
- West Sussex - TBC

Communications Planning and Engagement

Communications work such as monitoring and contributing to social media feeds, publishing news articles on the website and contributions to other organisations’ newsletters has continued in liaison with the NFCC Portfolio Communications Team.

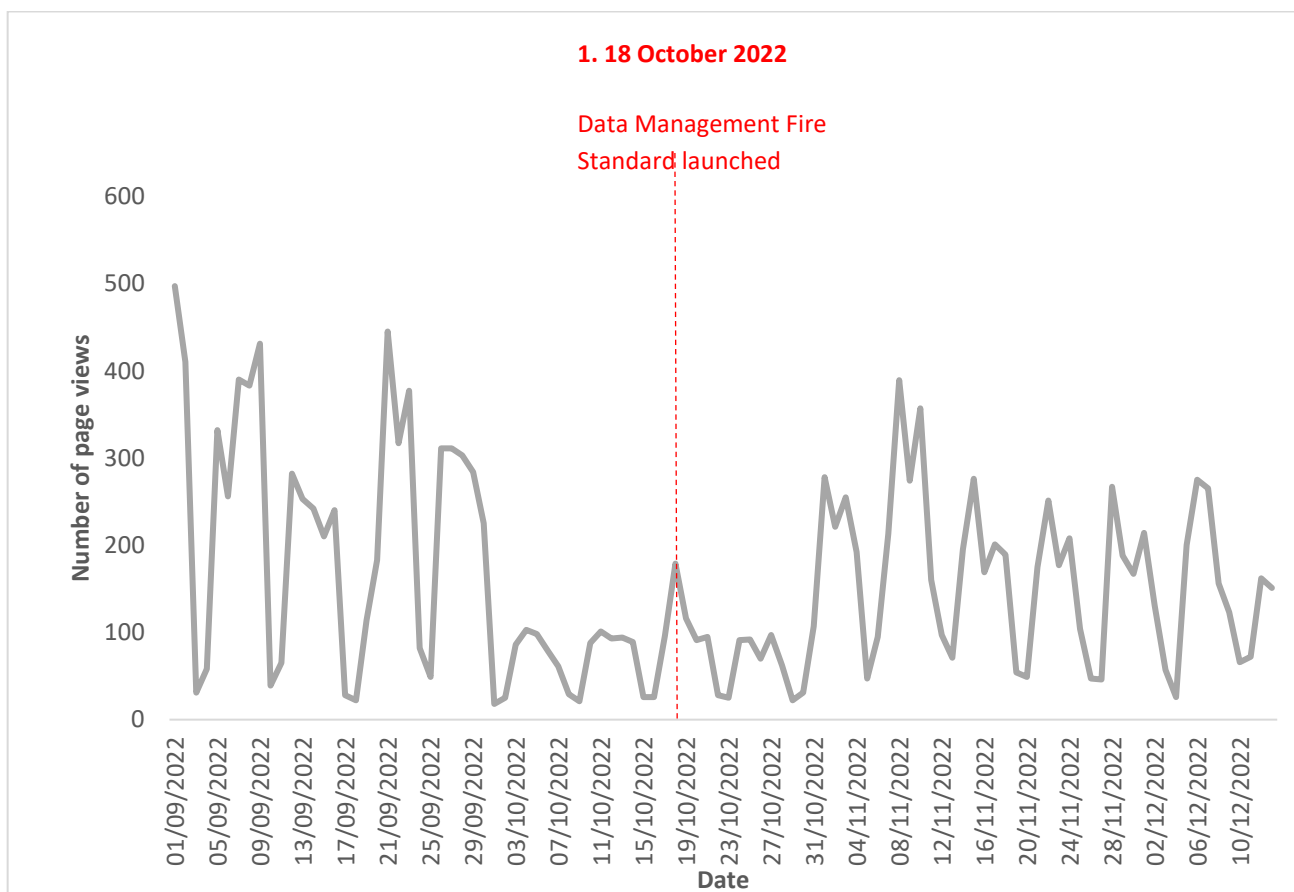
A communications and engagement strategy and a communications plan and timeline have been developed following the Board’s approval of the third phase of Fire Standards development. As indicated in paper 3 – Fire Standards Impact Assessment - on this agenda, the Board may wish to give further thought to this strategy in light of comments made during the workshop events.

Impact Assessment Engagement Events

After the Chairs attended a pilot engagement event in July, further sessions were planned and held in October and November. Further details on these events can be found in Paper 3.

Website and Social Media Activity

Below is a chart showing activity on the FSB website since the last update.



Much of the activity in September relates to communications to services about the impending closure of the Leadership and People Fire Standards consultation.

It is also suspected that spikes in visits to the website in September and November can be attributed to the Impact Assessment Engagement events which took place in October and November.

Twitter

The FSB Twitter account has **1.5k followers**. The chart showing the increase in followers since the last Board meeting is shown below:

